

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u> 574275 /		<u>Alt Order #</u> 09816596
<u>Product</u> SEIU		
<u>Contract Dates</u> 09/12/12 - 09/25/12		<u>Estimate #</u> 1765
<u>Advertiser</u> SEIU - Service Employees International Union		<u>Original Date / Revision</u> 09/11/12 / 09/12/12
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 112	<u>Product Code</u> 119
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	6	09/12/12	09/18/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				3	\$550.00			
N 2	6	09/12/12	09/18/12	M-F 6a-7a	6a-7a		:30			NM	4	\$3,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				4	\$935.00			
N 3	6	09/12/12	09/18/12	M-F 8a-9a	8a-9a		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MT-TF--				3	\$850.00			
N 4	6	09/12/12	09/18/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				3	\$335.00			
N 5	6	09/12/12	09/18/12	M-F 9a-10a	9a-10a		:30			NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				2	\$335.00			
N 6	6	09/12/12	09/18/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	MTWTF--				3	\$300.00			
N 7	6	09/15/12	09/15/12	Sa 7a-8a	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$300.00			
N 8	6	09/15/12	09/15/12	Sa 8a-9a	8a-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$375.00			
N 9	6	09/16/12	09/16/12	Su 7a-8a	7a-8a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$335.00			
N 10	6	09/16/12	09/16/12	Su 8a-9a	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$350.00			
N 11	6	09/16/12	09/16/12	FOX News Sunday	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
574275 /	09816596

Contract Dates	Product	Estimate #
09/12/12 - 09/25/12	SEIU	1765

Advertiser	Original Date / Revision
SEIU - Service Employee:	09/11/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount											
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/12/12</td><td>09/18/12</td><td>M-F 430p-5p</td><td>2</td><td>\$385.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/12/12	09/18/12	M-F 430p-5p	2	\$385.00	2	\$770.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/12/12	09/18/12	M-F 430p-5p	2	\$385.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/12/12</td><td>09/18/12</td><td>MTWTF--</td><td>2</td><td>\$600.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/12/12	09/18/12	MTWTF--	2	\$600.00	2	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/12/12	09/18/12	MTWTF--	2	\$600.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/12/12</td><td>09/18/12</td><td>MTWTF--</td><td>2</td><td>\$600.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/12/12	09/18/12	MTWTF--	2	\$600.00	2	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/12/12	09/18/12	MTWTF--	2	\$600.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/12/12	09/18/12	MTWTF--	1	\$650.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/10/12</td><td>09/16/12</td><td>-----S</td><td>1</td><td>\$750.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/10/12	09/16/12	-----S	1	\$750.00	1	\$750.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/10/12	09/16/12	-----S	1	\$750.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>1</td><td>\$2,250.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	M-----	1	\$2,250.00	1	\$2,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/17/12	09/23/12	M-----	1	\$2,250.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>-T-----</td><td>1</td><td>\$2,000.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	-T-----	1	\$2,000.00	1	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/17/12	09/23/12	-T-----	1	\$2,000.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>--W----</td><td>1</td><td>\$2,000.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	--W----	1	\$2,000.00	1	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/17/12	09/23/12	--W----	1	\$2,000.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/12/12	09/18/12	MTWTF--	3	\$1,450.00																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/12/12</td><td>09/18/12</td><td>MTWTF--</td><td>2</td><td>\$1,300.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	09/12/12	09/18/12	MTWTF--	2	\$1,300.00	2	\$2,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/12/12	09/18/12	MTWTF--	2	\$1,300.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/10/12	09/16/12	-----S-	1	\$1,050.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/10/12	09/16/12	-----S	1	\$1,500.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/10/12	09/16/12	---T---	1	\$25,000.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/19/12	09/25/12	--W----	1	\$550.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/19/12	09/25/12	--W----	1	\$850.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/19/12	09/25/12	--W----	1	\$335.00																			
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Start Date	End Date	Weekdays	Spots/Week	Rate																			
09/19/12	09/19/12	M-F 5p-530p	1	\$600.00																			

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Contract Dates	Product	Estimate #
09/12/12 - 09/25/12	SEIU	1765

Advertiser	Original Date / Revision
SEIU - Service Employee:	09/11/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	--W----				1	\$600.00			
N 29	6	09/19/12	09/19/12	M-F 6p-630p	6p-630p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	--W----				1	\$650.00			
N 30	6	09/19/12	09/19/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	--W----				1	\$1,300.00			
N 31	6	09/13/12	09/13/12	Fox 6 Pre Game	various		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$2,700.00			
N 32	6	09/13/12	09/13/12	NFL on FOX Pregame	various		:30			NM	1	\$6,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$6,850.00			
N 33	6	09/13/12	09/13/12	Fox 6 Post Game/Thursday	various		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$3,500.00			
Totals											51	\$74,930.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	51	\$74,930.00	\$63,690.50
Totals	51	\$74,930.00	\$63,690.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mike Furman
do hereby request station time concerning the following issue:

SEIU

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

This broadcast time will be used by: SEIU

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

SEIU 1800 Massachusetts Ave NW
 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Henthurst

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/4/12 _____ 202-338-7800
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



Waterfront
Strategies

UPC 400

Check Date: 09/12/2012		Vendor: 0001013486 WITI-TV		Check No. 008228	
Project Name: SEIU 2012		Flight Dates: 9/12/2012 thru 9/19/2012			
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0000828409120919	09/12/2012	00008284	32,342.50	0.00	32,342.50
Totals			\$32,342.50	\$0.00	\$32,342.50



Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

008228

Date 09/12/2012

Pay Amount \$32,342.50***

Pay ****THIRTY-TWO THOUSAND THREE HUNDRED FORTY-TWO AND 50 / 100 DOLLAR****

To The
Order Of WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209



Rachael V. Olson
Authorized Signature

008228 021309379 6301546044509



Check Date: 09/11/2012		Vendor: 0001013486 WITI-TV		Check No. 008190	
Project Name: SEIU 2012		Flight Dates: 9/12/2012 thru 9/19/2012			
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0000827509120919	09/11/2012	00008275	31,348.00	0.00	31,348.00
Totals			\$31,348.00	\$0.00	\$31,348.00



Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

008190

Date 09/11/2012

Pay Amount \$31,348.00***

Pay ****THIRTY-ONE THOUSAND THREE HUNDRED FORTY-EIGHT AND XX / 100 DOLLAR****

To The
Order Of WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209



Rachana V. Olson
Authorized Signature

008190 021309379 6301546044509